



FOR IMMEDIATE
RELEASE
Media Contact: Colleen Weston
colleen@arzelzoning.com
800-611-8312

ARZEL ANNOUNCES ATLANTIC HVACR AS PRODUCT REPRESENTATIVE

October 11, 2010, Cleveland, OH- Arzel Zoning Technology announced it has brought on Atlantic HVACR as its representation for its northeastern markets. Atlantic will be covering New York, New Jersey, Pennsylvania and the New England states on behalf of Arzel.

“We have been seeking a technically-based product line to grow our business and share with our wholesale partners,” said David Mann, President of Atlantic HVACR. “Arzel Zoning fit the niche quite well and we are excited to take the retrofit comfort solutions this product offers to area contractors.”

“Atlantic HVACR possesses the passion and excitement for the Arzel product to really be our champions out in the market,” stated Jenn Laughlin, National Sales Manager for Arzel Zoning. “We are confident they will provide exceptional customer support for our existing relationships and look forward to seeing their efforts continue to grow the market.”

Family-owned Atlantic HVACR has been in business for three generations and have many years of combined technical industry experience in the heating, ventilation, air conditioning, and refrigeration industry. Atlantic emphasizes its expertise in the field, with full customer support to provide a successful experience for all they serve.

Arzel® Zoning Technology, Inc. is the industry leader and innovator of comfort and efficiency enhancement systems for retrofit as well as new construction HVAC projects. Arzel solutions are available throughout North America via a growing network of contractors and wholesale distributors. The patented solutions offered by Arzel lead the zoning industry in installation flexibility, reliability and warranty. For more information on Arzel® products please visit www.arzelzoning.com or contact a local HVAC distributor.

###